


















西班牙·马德里  
2024年11月12-13日

MADRID, SPAIN  
NOVEMBER 12-13, 2024



## Supplier Agenda

 MADRID	 MADRID, where business comes to life			
 LUXURY TRAVEL SERVICES COMPANY			 提森-博内米萨 国立博物馆	 DEPARTMENT STORES SPAIN & PORTUGAL
				



Alexander Glos  
CEO  
China i2i Group

## Welcome to the CVS – China Visitors Summit Europe Madrid, November 12-13

Greetings everyone,

I am delighted to share with you the supplier agenda for the upcoming CVS – China Visitors Summit, taking place on November 12 and 13 in Madrid. This agenda will outline the full schedule and activities designed for all of our valued participating suppliers.

I want to extend my heartfelt thanks to all of our incredible suppliers, who have joined us from across Europe and the Middle East. Your participation is vital to the success of this event, and we deeply appreciate your commitment to engaging with the Chinese travel market.

We are especially grateful to our local partners, whose support has been instrumental in making this year's CVS a resounding success. I would like to acknowledge the tremendous contributions of our friends at Madrid Tourism and the Madrid Convention Bureau, along with our partners at El Olivar, and the many hotels, attractions, and theaters that have collaborated with us. Your efforts have created a unique opportunity for our buyers from China to not only explore Madrid and Barcelona but to truly experience these destinations in ways that will resonate long after they return to China.

Our goal is for each Chinese buyer to leave Spain as an ambassador for the country, ready to inspire the travel industry and consumers back home with the incredible experiences and business potential that Spain and Europe have to offer.

Thank you again for being part of the CVS, and I wish you all great success in building strong connections with our Chinese partners. I look forward to seeing you at the event.

The following schedule and agenda is for all events at the CVS that are of interest and available for participating suppliers. Agenda and schedule are subject to change. Updated on November 7, 2024.



**November 12, 2024**

### **China Visitors Summit Face to Face Meetings**

EL OLIVAR

**Address:** Camino del Olivar, 9, 28806, Alcalá de Henares, Madrid.

**Phone:** +34 91 881 77 00

**Email:** [info@elolivar.es](mailto:info@elolivar.es)

**Note: The China Visitors Summit (CVS) is exclusive to pre-registered delegates only. Non-registered individuals or walk-ins are not permitted at the CVS or will be required to pay on-site for participation.**

**If you need to transfer your delegate participation to another member of your team or company, please arrange this by email in advance at: [aglos@i2imedia.net](mailto:aglos@i2imedia.net)**

#### **Bus transfer**

07:50	Departure from <b>Hilton Madrid Airport</b> to EL OLIVAR
07:50	Departure from <b>Crowne Plaza Madrid Airport</b> to EL OLIVAR
08:25	Departure from <b>AC Hotel Alcala de Henares</b> to EL OLIVAR

08:00-09:00

### Supplier Registration Open

Check-in and pick up your supplier package, including:

- *Conference bag*
- *Final printed appointment list*
- *Supplier badge*
- *Floor plan*
- *A small gift*

**Coffee and refreshments are prepared ☺**

09:00-09:05

Take any seat for the time being.

09:05-09:15

### Opening Welcome

*Mr. Alexander Glos, CEO of China i2i Group*



09:15-09:25

### Opening Speech

**MADRID  
CONVENTION  
BUREAU**

*Madrid, where business comes to life*



**David Noack**, *Director of the Madrid Convention Bureau*

09:25-09:30

### Seated at your first meeting table

09:30-12:30

### Scheduled Meetings-Morning Session (1-12)

*Each session is 15 minutes*

12:30-13:45

### Buffet Lunch at EL OLIVAR

*Follow the onsite direction to the lunch area*

13:45-18:00

### Scheduled Meetings-Afternoon Session (13-29)

*Each session is 15 minutes*



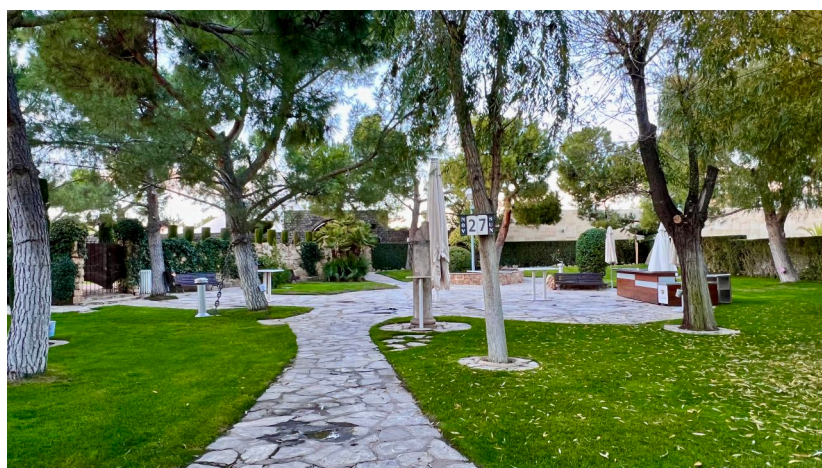
18:10-18:15

**Walk to CVS Night Dinner, located at EL OLIVAR Gardens.**  
*Please follow the onsite directions to the dinner evening.*

18:15-20:30

**CVS Night Dinner Sponsored by EL OLIVAR**

*Join us for a delightful evening at the EL OLIVAR Gardens. Enjoy the beautiful weather, charming garden ambiance, live music, and exquisite Spanish gourmet cuisine, while mingling with Chinese buyers. Unwind and relax after a productive day of meetings.*



20:30  
20:30  
20:30

**Bus return to Hilton Madrid Airport**  
**Bus return to Crowne Plaza Madrid Airport**  
**Bus return to AC Hotel Alcala de Henares**



**November 13, 2024**

**Bus transfer**

08:30 Departure from **Hilton Madrid Airport** to EL OLIVAR  
08:30 Departure from **Crowne Plaza Madrid Airport** to EL OLIVAR  
08:50 Departure from **AC Hotel Alcala de Henares** to EL OLIVAR

09:00-09:15

**Get yourself ready for another day of success**

09:15-09:30

**Welcome Speech: César Bermejo**, CEO of Complejo El Olivar



09:30-12:30

**Scheduled Meetings-Morning Session (30-41)**

*Each session is 15 minutes*

12:30-13:45

**Buffet Lunch at EL OLIVAR**

*Follow the onsite direction to the lunch area*

13:45-18:00

**Scheduled Meetings-Afternoon Session (42-58)**

*Each session is 15 minutes*

18:00

**Congratulations for the two days of success! Thank You!**

18:10

**Bus return to Hilton Madrid Airport**

18:10

**Bus return to Crowne Plaza Madrid Airport**

18:10

**Bus return to AC Hotel Alcala de Henares**

## Schedule Time Reference

### DAY ONE: November 12, 2024

Session 01	9:30	-	9:45
Session 02	9:45	-	10:00
Session 03	10:00	-	10:15
Session 04	10:15	-	10:30
Session 05	10:30	-	10:45
Session 06	10:45	-	11:00
Session 07	11:00	-	11:15
Session 08	11:15	-	11:30
Session 09	11:30	-	11:45
Session 10	11:45	-	12:00
Session 11	12:00	-	12:15
Session 12	12:15	-	12:30
Session 13	13:45	-	14:00
Session 14	14:00	-	14:15
Session 15	14:15	-	14:30
Session 16	14:30	-	14:45
Session 17	14:45	-	15:00
Session 18	15:00	-	15:15
Session 19	15:15	-	15:30
Session 20	15:30	-	15:45
Session 21	15:45	-	16:00
Session 22	16:00	-	16:15
Session 23	16:15	-	16:30
Session 24	16:30	-	16:45
Session 25	16:45	-	17:00
Session 26	17:00	-	17:15
Session 27	17:15	-	17:30
Session 28	17:30	-	17:45
Session 29	17:45	-	18:00

### DAY TWO: November 13, 2024

Session 30	9:30	-	9:45
Session 31	9:45	-	10:00
Session 32	10:00	-	10:15
Session 33	10:15	-	10:30
Session 34	10:30	-	10:45
Session 35	10:45	-	11:00
Session 36	11:00	-	11:15
Session 37	11:15	-	11:30
Session 38	11:30	-	11:45
Session 39	11:45	-	12:00
Session 40	12:00	-	12:15
Session 41	12:15	-	12:30
Session 42	13:45	-	14:00
Session 43	14:00	-	14:15
Session 44	14:15	-	14:30
Session 45	14:30	-	14:45
Session 46	14:45	-	15:00
Session 47	15:00	-	15:15
Session 48	15:15	-	15:30
Session 49	15:30	-	15:45
Session 50	15:45	-	16:00
Session 51	16:00	-	16:15
Session 52	16:15	-	16:30
Session 53	16:30	-	16:45
Session 54	16:45	-	17:00
Session 55	17:00	-	17:15
Session 56	17:15	-	17:30
Session 57	17:30	-	17:45
Session 58	17:45	-	18:00



## How to get to EL OLIVAR

**ATTENTION:** If you drive or take a taxi / Uber to EL OLIVAR, please refer to below map to the parking place, where you can access to CVS event easily.

Address: C/ Mejico 17 B 28806, Alcalá de Henares. Check [Virtual Tour](#)





## Contacts



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